

Accomplishments of the Michigan Impaired Driving Action Team Action Plan 2013-2016

Strategies

Support impaired driving enforcement, with a special emphasis on high-visibility enforcement (HVE).

Objective #1: Continue utilizing tactics, which have been proven to reduce severe injuries and fatalities. These include both high visibility impaired driving and seat belt enforcement during national mobilizations and high-crash times of the year.

Ongoing activities: Conduct high visibility seat belt and impaired driving enforcement during the annual national mobilizations annually. These efforts are concentrated in counties with high unbelted and impaired driving crashes. Counties are selected on crash data, agency participation, and regional distribution of overtime funds. Lead Agency: Office of Highway Safety Planning (OHSP)

Accomplishments: During FY14, more than 150 state, local, and county law enforcement agencies in up to 40 counties conducted 26,290 hours of overtime impaired driving enforcement and 20,703 hours of seat belt enforcement. Enforcement activities resulted in:

- 65,804 Vehicles stopped
- 16,959 Seat belt and child restraint citations
- 1,196 OWI/High BAC arrests
- 458 Drug arrests
- 503 Other alcohol arrests
- 4,331 Uninsured motorist violations
- 2,629 Suspended license violations
- 5,061 Speeding citations
- 1,133 Other misdemeanor arrests
- 355 Other felony arrests

Promote efforts to increase sobriety courts and the effective use of ignition interlocks

Objective #2: Continue to expand and support Michigan's 31 driving under the influence (DUI) and 42 adult drug courts dealing with hardcore drunk driving offenders. Also, expand the use of ignition interlocks for offenders.

Short-term activities: Implement changes to Michigan's ignition interlock administrative rules to comply with National Highway Traffic Safety Administration (NHTSA) guidelines. Lead Agency: Michigan Department of State (MDOS)

Accomplishments: MDOS has made some changes to the administrative rules and continues to assess the necessary changes to ensure NHTSA compliance.

Mid-term activities: Develop policies and processes to regulate ignition interlock vendors and manufacturers. Lead Agency: MDOS

Accomplishments: With support from OHSP, an automated ignition interlock violator system will be developed for MDOS. This new system will dramatically decrease the steps to process a violation and relieve any backlog.

Mid-term activities: Develop regional sobriety and drug courts in rural areas of the state. Lead Agency: State Court Administrative Office (SCAO)

Accomplishments: Michigan is the first in the nation in breaking down administrative barriers in ensuring that drunk driving offenders are eligible for sobriety court, regardless of their jurisdiction. Regional court programs in the western Upper Peninsula and Tuscola and Huron counties are operational; courts in two of the largest counties in Michigan – Wayne and Kent – are expected to be up and running in early FY2015. The state's Judicial Outreach Liaison (JOL) is developing regional sobriety courts in four new proposed regions: Bay County, Saginaw County, northern and western Michigan.

Long-term activities: Develop a sustainable system for the administration of ignition interlocks. Lead Agency: MDOS

Accomplishments: see above accomplishment on developing policies and processes to regulate ignition interlock vendors.

Ongoing activities: Conduct evaluations of recidivism rates for drunk driving offenders who enroll in specialty sobriety courts and ignition interlocks. Lead Agency: SCAO and MDOS

Accomplishments: FY15 is the fourth year of an evaluation for the state's Sobriety Court/Ignition Interlock Program. Previous evaluation report can be found here:
<http://www.dwicourts.org/sites/default/files/ncdc/INTERLOCK%20EVALUATION%20REPORT%202012%20%28Distribution%20Version%29.pdf>

Ongoing activities: Educate judges and probation on the benefits of specialty courts and ignition interlocks. Lead Agency: Michigan Judicial Institute (MJl)

Accomplishments: In FY14, MJl trained more than 1,500 judges, magistrates, drug treatment court staff and probation officers at several trainings on various traffic safety issues, including specialty courts and ignition interlocks.

Support public information and education campaigns

Objective #3: Develop cutting-edge media campaigns appealing to the target audience of impaired drivers as well as support established campaigns to address not only impaired driving but also binge drinking, drinking while pregnant, underage drinking and other harmful substance use behaviors.

Mid-term activities: Expand paid and earned media to non-traditional outlets, including retailers, sports arenas, fitness centers, dealerships, colleges, and universities during mobilization periods. Lead Agency: OHSP

Ongoing activities: Continue developing both earned and paid media campaigns occurring during national and state mobilizations where increased enforcement is present. Lead Agency: OHSP

Accomplishments: Over the year, the Office of Highway Safety Planning's Communications Section completed:

- 57 traffic safety news releases.
- 6 issues of OHSP's newsletter the Safety Network.
- 13 media events promoting *Click It or Ticket*, *Drive Sober or Get Pulled Over*, and *Ticketing Aggressive Cars and Trucks* campaigns.
- 10 pre- and post-advertising telephone surveys about the *Ride Safe to Ride Again*, *Click It or Ticket*, and *Drive Sober or Get Pulled Over* campaigns.

Ongoing activities: Continue to provide free traffic safety resource materials. Lead Agency: OHSP

Accomplishments: Eighteen special mailings of nearly 1,258,558 items were shipped to more than 10,100 locations. This included:

- 2 mailings of seat belt and drunk driving mobilization kits to 625 law enforcement agencies.
- *Click It or Ticket* campaign materials, including coffee cup sleeves and seat belt static clings, were sent to more than 4,600 convenience stores.
- New brochures promoting OWI training to 582 law enforcement agencies.
- Banners promoting the *Click It or Ticket* campaign to 749 high schools.

Safety partners and the public requested 541,679 items, a decrease from the previous year when more than 704,650 items were shipped to 6,000 sites. The most popular items ordered were CPS, bike safety, drunk driving, and texting materials.

<p>Provide enhanced training for all sectors of the criminal justice and substance abuse communities</p>

Objective #4: Changing the behaviors of impaired drivers is a very complex issue. At each step in the substance abuse and criminal justice sectors, advanced training is needed to prevent, enforce, adjudicate, and treat impaired drivers.

Mid-term activities: Develop a process to provide training announcements and opportunities across professional spectrums (i.e., treatment providers share training opportunities with probation officers, etc.)
Lead Agency: OHSP

Accomplishments: This is still in development, although informal cross-sharing of information is taking place as a result of the networking at IDAT meetings.

Ongoing activities: Continue to provide alcohol and drug impairment training, such as Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Expert (DRE) to law enforcement officers. Lead Agency: OHSP

Accomplishments: For FY2014, 33 SFST Practitioner classes have been conducted with 573 officers trained. 37 SFST Refresher classes have been conducted with 311 officers trained. Due to the introduction of the updated SFST manuals and curriculum, 3 SFST Instructor Refresher classes were conducted with 130 SFST instructors having been trained. 12 ARIDE classes were conducted with 376 officers and prosecutors trained. Michigan also conducted its fourth DRE School in early 2014. Due to the number of qualified applicants, the class size was increased to 26 students. Michigan graduated an additional 22 certified law enforcement DREs and four DRE-trained prosecutors.

Ongoing activities: Continue to provide legal updates and technical assistance to prosecutors via the Traffic Safety Resource Prosecutor (TSRP). Lead Agency: Prosecuting Attorneys Association of Michigan (PAAM)

Accomplishments: The TSRP provided nearly 100 trainings on a broad range of traffic safety-related issues to more than 1,680 law enforcement officers and prosecutors. These trainings included ARIDE, Cops in Court, Visual Trial, Nuts & Bolts of OWI Prosecution, Advanced OWI, Lethal Weapon, and Basic Assistant Prosecuting Attorney training. The TSRP also presented at several professional association annual conferences, including the district court judges, magistrates, and probation officers.

Ongoing activities: Continue to provide relevant and timely training for court personnel. Lead Agency: MJJ

Accomplishments: In FY14, MJJ trained more than 1,500 judges, magistrates, drug treatment court staff and probation officers at several trainings on various traffic safety issues, including specialty courts and ignition interlocks.

Ongoing activities: Continue to provide relevant and timely training for retailers. Lead Agency: Liquor Control Commission, Michigan Licensed Beverage Association

Accomplishments: In progress

Ongoing activities: Continue to provide relevant and timely training for substance abuse prevention and treatment professionals. Lead Agency: Michigan Department of Community Health (MDCH)

Accomplishments: In progress

<p>Provide recommendations related to impaired driving policies and legislative efforts based on scientific data</p>

Objective #5: Oftentimes, policies and legislation are supported based on emotional reactions to tragedies. The IDAT would like to focus on policy and legislative efforts rooted in research and data.

Ongoing activities: Continue to monitor and share new data and research to IDAT members. Lead Agency: OHSP and members of the IDAT

Accomplishments: In progress

Support evidence-based policy and legislative initiatives in the prevention, enforcement, adjudication, and treatment sectors. Lead Agency: All participating agencies

Accomplishments: In progress